**User Survey v2**

1. Have you ever searched for information about medications?
   1. What sites have you used?
   2. What device do you use?
2. What kinds of medications would you most likely to search for?
   1. Over the Counter (OTC)
   2. Prescriptions
   3. Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
3. When searching for medication, what information are you most interested in? (Rate 1-5; 1 least important, 5 most important)
   1. Related Medications
   2. Generic Medications
   3. Adverse Events
   4. Side Effects
   5. Drug Manufacturers
4. Is there a website that you prefer to use to research medication?
   1. Pharmacy Type \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
   2. Drug Manufacturer \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
   3. Search Engine \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
   4. Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
5. Are there other factors of searching for medication that are not in the previous list that you would be interested in?
6. What time frame would you like to know when recalls occurred? (Radio or MC)
   1. 6 months
   2. 1 year
   3. 2 years
   4. 5 years
   5. 10+ years
7. What type of trends would you like to see on the homepage?
   1. Individual medication trending?
   2. Trending of medication categories?
   3. Percentage or incremental growth of recalls/adverse events recorded?
8. Are you more likely to search for medication at home or mobile? (Radio)
   1. Home
   2. Mobile
9. Would you like to see whether recalls or adverse events from multiple medications?
   1. Strongly Agree – 10
   2. Strongly Disagree – 1
10. Would you share medical information with others or medical professionals? Why or why not?
11. Does it make a difference if user reviews are vetted by medical professionals?
    1. Strongly Agree – 10
    2. Strongly Disagree – 1